

THE OFFICIAL PUBLICATION OF THE MUSTANG CLUB OF AMERICA

A FAMILY JOURNEY

Father Cary L. Wilson and son Cary A. Wilson have owned a 1965 convertible since new



2020 SHELBY GT500 SIGNATURE EDITION

52 YEARS WITH A 1969 SPORT COUPE 2024 CARLISLE FORD NATIONALS

1967 GT-350 ≉ SUPERCHARGED



MUSTANG OWNERS CLUB OF CALIFORNIA

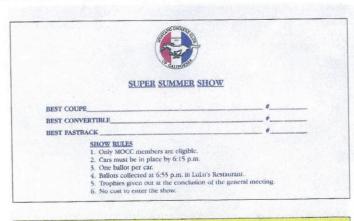
PUT MORE MAGIC IN YOUR CLUB MEETING

BY CRAIG CUNNINGHAM, PRESIDENT

re you striving for club member involvement in your Mustang club meetings? If so, I have seven recipes for success you might wish to try. For 37 years I have been President of the Mustang Owners Club of California in Los Angeles. Over those years, I have continually attended various Mustang club meetings to see club member involvement routines. Sometimes with success and sometimes not. Our club has developed ways to involve club members and the following plans have had a great deal of success for involving members:

Mystery Handshake: The club President selects one club member to be the "Mystery Handshake" member. This is done in secret so only the President and the selected member know. The member decides what number he or she is looking for during the meeting. All handshakes received are quietly counted and tallied up. As an example, if the Mystery Handshake person were looking for the sixth handshake, that person would be the winner and receive a small gift at the end of the meeting. Eligible numbers must be between 1-10.

Apparel Contest: A designated person passes out a printed Apparel Contest card during the meeting. Requested information asks for name and phone number. To participate, a member must wear an article of clothing to the meeting that represents your club (club jackets, club shirts, name tags, or club hats). Apparel cards are collected during the meeting and a winner is chosen at the end of the meeting. The winner gets a small gift.



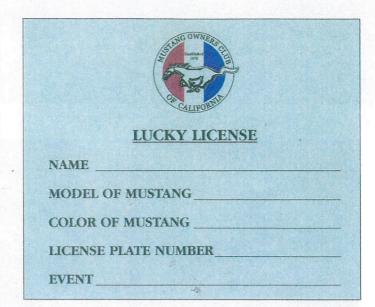


Lucky License: Club members must drive their Mustang to the club meeting to be eligible for this activity. Again, a designated person passes out a printed Lucky License card with name, car information, and license plate number. A Lucky License drawing is held at the end of the meeting and a small gift or club discount is given to the winner.

Members Mania: This event is one certain way to encourage club members to stay for the entire meeting. A large plastic jug with all the club members' names inside is placed in a visible location in the meeting room. A five-dollar bill is placed in the jug. At the end of the meeting, a club member pulls out the name of a club member. If the club member is in the audience, he or she gets the money. If not, then an added five dollars is placed into the pot for the next club meeting. Our record win was \$420!

Members Raffle: In November of each year, a list with all 12 months is made available for members to sign up for the monthly raffle. A member has \$50 to spend on a variety of gifts and then must bring the items to the meeting for the month they have chosen. The gift money comes out of the 50/50 drawing at each club meeting.





Pony Corral: To encourage club members to bring their Mustangs to club meetings, a trophy is given out at each meeting. Either our guest speaker or one of the knowledgeable club members selects the winner during our break in the two-hour meeting. Contesting cars have a large 11x17 placard on the windshield before the meeting starts by each car owner. A trophy is given out for the "Best Mustang" at the end of the meeting.

Super Summer Show: A quite easy method for fun is to select the best summer month to stage a "Super Summer Show." Members bring their cars to the selected month's meeting location. Cars are parked by models (coupe, convertible, and fastback), not years. Dash cards are placed on windshields with a registration member without names of the owners. Members attending the meeting are given voting cards and simply list the registration number of each model. Votes are easily added to the registration/score card. Three trophies are given out at the end of the meeting. This event is always a big attraction because it enables all Mustangers an opportunity to inspect Mustangs and make judging decisions.

I hope that these suggestions can enable your club to put

